

CURRICULUM VITAE

Associate Professor Anne Sophie Oxholm

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Scientific research interests

Anne Sophie Oxholm's research focuses on developing a better understanding of the supply-side of the healthcare market. More specifically, the impact of incentive schemes targeted healthcare providers, healthcare providers' motivational profiles and wellbeing, and how supply-side factors may create inequality in access to care. This research is based on development of theoretical models and empirical analyses using data from both administrative and clinical registers, surveys, and computer-based laboratory experiments. Anne Sophie Oxholm's studies are published in top field journals within health economics (e.g. *Journal of Health Economics*, *Health Economics*, and *Social Science & Medicine*). She has successfully conducted and led several large-scaled research projects using Danish healthcare data. She has also previously worked on assignments for both *The Danish Regions* and *The Danish Ministry of Health* and has been employed as a special advisor to *The Danish council for remuneration of general practices*.

Professional appointments

2021 – pres.	Associate Professor (with tenure) at Danish Centre for Health Economics (DaCHE), Department of Public Health, <i>University of Southern Denmark</i>
2017 - 2021	Postdoctoral researcher at Danish Centre for Health Economics (DaCHE), Department of Public Health, <i>University of Southern Denmark</i>
2016-2017	Special advisor at Centre for Health Economics Research (COHERE), Department of Business and Economics, <i>University of Southern Denmark</i>
2013-2016	PhD student at Centre for Health Economics Research (COHERE), Department of Business and Economics, <i>University of Southern Denmark</i>
2010-2013	Research associate at <i>KORA, Danish Institute for Local and Regional Government Research</i> (Until a merger DSI – Danish health service institute)
2009-2010	Economic consultant at <i>Danish Bankers' Association</i>

Education

2017-2018	Lecturer training programme, <i>University of Southern Denmark</i>
2013-2017	PhD in Economics from <i>University of Southern Denmark</i>
2011	Course in Health Economics at <i>University of Copenhagen</i>
2006-2009	MSc in Economics (cand.polit) from <i>University of Copenhagen</i>
2007	Course in Organizations, Management Behaviour, and Economics at <i>Harvard University</i>
2006	Course in International Economics at <i>London School of Economics</i>
2003-2006	BSc in Economics from <i>University of Copenhagen</i>

Supervision and teaching experience

Anne Sophie Oxholm has several years of teaching experience on topics in health economics. She has been nominated twice (2020 and 2025) for *Teacher of the Year* at the Faculty of Health Sciences at University of Southern Denmark. Currently, she is course responsible for and lecturer in the MSc courses *Health Economic Evaluations* and *Policies and Motivation in the Public Sector*. She has also supervised four PhD students (two as main supervisor), one postdoc, and eight MSc students on their master's thesis.

Selected project management

2026-2029	<i>Co-principal investigator</i> on Medical breakthrough and financial punishment: Physicians' motivations to provide care (funding: Independent Research Fund Denmark)
2023-2027	<i>Principal investigator</i> on The WELLCARE project: How does physicians' wellbeing impact care and policy responses? (funding: The Carlsberg Foundation)
2018-2022	<i>Work package leader</i> on The PINCH project: Regulating and nudging for improved societal impact of research-based knowledge in health care (funding: Novo Nordisk Foundation)
2018-2020	<i>Principal investigator</i> on the project Inequality in Access to Health Care (funding: Helsefonden)
2016-2017	<i>Work package leader</i> on the project FOKUS & FORDYB – Improvement of primary care supported by the remuneration scheme (funding: Danish Ministry of Health)

Selected grants

2026-2029	Pedersen, L., Oxholm, A.S. Medical breakthrough and financial punishment: Physicians' motivations to provide care. Independent Research Fund Denmark (DFF - Thematic Research), DKK 3,159,360 (<u>Co-Principal investigator</u>)
2023-2027	Oxholm, A.S. et al., The WELLCARE project: How does physicians' wellbeing impact care and policy responses? The Carlsberg Foundation (Semper Ardens: Accelerate), DKK 4,291,478 (<u>Principal investigator</u>)
2023-2027	Gyrd-Hansen, D., et al., Prioritization, incentives, and Resource use for sUustainable DENTistry: PRUDENT, Horizon Europe, DKK 5,329,387 (University of Southern Denmark is partner, <u>Co-investigator</u>)
2022-2024	Pedersen, L.B., Oxholm A.S. Incentives and motivation in general practice: Improved treatment of chronically ill patients, Helsefonden, DKK 400,000 (<u>Co-investigator</u>)
2018-2022	Gyrd-Hansen, D. et al., Regulating and nudging for improved societal impact of research-based knowledge in health care (the PINCH project), the Novo Nordisk Foundation, DKK 9,954,210 (<u>Co-investigator and work package leader</u>)
2018-2020	Oxholm, A.S. et al., Inequality in Access to Health Care (18-B-0143), Helsefonden, DKK 200,000 (<u>Principal investigator</u>)
2018-2020	Pedersen, L.B. et al., General practitioners' motivation profile and treatment behaviour (18-B-0018), Helsefonden, DKK 340,000 (<u>Co-investigator</u>)
2018	Gyrd-Hansen, D. et al., The hidden costs of resource constraints in primary care, Læge Sofus Carl Emil Friis og Hustru Olga Dorus Friis Foundation, DKK 995,000 (<u>Co-investigator</u>)

Selected reviewer, discussant, and moderator roles

Reviewer for *Journal of Health Economics*, Reviewer for *Labour Economics*, Reviewer for *Social Science & Medicine*, Reviewer for *Health Economics*, Reviewer for *Journal Economic Behavior & Organisation*, Reviewer for *VIVE – The Danish Centre for Social Science Research*, Reviewer and discussant for *the European Health Economic Association PhD Supervisor conference*, Reviewer and discussant for *the Nordic Health Economists' Study Group meeting*, Discussant and moderator for *the Internation Health Economics Association Conference*, Discussant and moderator for *the European Health Economic Association's Seminar Series*.

Track record overview

Peer reviewed publications*	Non-peer reviewed publications	Citations**	Presentations at seminars, workshops, and conferences
23	16	1023	48

*13 as first author/last author/corresponding author; **Google scholar April 22, 2026

Selected peer-reviewed publications

Anne Sophie Oxholm, Line Bjørnskov Pedersen, Dorte Gyrd-Hansen, and Luigi Siciliani (2026). What motivates (un)satisfied physicians? *Social Science & Medicine*, p.119263.

DOI: <https://doi.org/10.1016/j.socscimed.2026.119263>

Dimitar Yordanov, Line Bjørnskov Pedersen, Dorte Gyrd-Hansen, Anne Sophie Oxholm (2026). Do all respond alike? A difference-in-differences analysis of how GPs' financial motivation impacted contacts when the COVID-19 pandemic hit Denmark. *Health Policy*, p.105612.

DOI: <https://doi.org/10.1016/j.healthpol.2026.105612>

Anne Sophie Oxholm, Merethe Kirstine Andersen, Frans Boch Waldorff, Sonja Wehberg, and Line Bjørnskov Pedersen (2025): The role of providers' intrinsic motivation for quality of care and responses to a non-financial incentive. *Social Science & Medicine*, 382, p.118378.

DOI: <https://doi.org/10.1016/j.socscimed.2025.118378>

Anne Sophie Oxholm and Dorte Gyrd-Hansen (2024): Do physicians' attitudes towards prioritisation predict poor-health patients' access to care? *Health Economics*.

DOI: <https://doi.org/10.1002/hec.4843>

Dimitar Yordanov, Anne Sophie Oxholm, Thim Prætorius, Søren Rud Kristensen (2024): Financial incentives for integrated care: A scoping review and lessons for evidence-based design.

Health Policy. DOI: <https://doi.org/10.1016/j.healthpol.2024.104995>

Jamie O'Halloran, Anne Sophie Oxholm, Line Bjørnskov Pedersen, Dorte Gyrd-Hansen (2024): Going the extra mile? Physicians' upcoding of fees for home visits. *Health Economics*.

DOI: <https://doi.org/10.1002/hec.4777>

Anne Sophie Oxholm, Dorte Gyrd-Hansen, Christian Bøtcher Jacobsen, Ulrich Thy Jensen, Line Bjørnskov Pedersen (2023): The link between physician motivation and care.

European Journal of Health Economics. DOI: <https://doi.org/10.1007/s10198-023-01605-7>

Dimitar Yordanov, Anne Sophie Oxholm, Dorte Gyrd-Hansen, and Line Bjørnskov Pedersen (2023): Mapping GPs' motivation – it's not all about the money: a nationwide cross-sectional survey study from Denmark. *British Journal of General Practice*. DOI: <https://doi.org/10.3399/BJGP.2022.0563>

Thomas Allen, Dorte Gyrd-Hansen, Søren Rud Kristensen, Anne Sophie Oxholm (shared first authorship), Line Bjørnskov Pedersen, Mario Pezzino (2022): Physicians under pressure: Evidence from antibiotic prescribing in England. *Medical Decision Making*. DOI: 10.1177/0272989X211069931

Anne Sophie Oxholm, Sibilla Di Guida, Dorte Gyrd-Hansen (2021): Allocation of health care under pay for performance: winners and losers. *Social Science & Medicine*.

DOI: 10.1016/j.socscimed.2021.113939

Jamie O'Halloran, Anne Sophie Oxholm, Line Bjørnskov Pedersen, Dorte Gyrd-Hansen (2021): Time to retire? A register-based study of GPs' practice style prior to retirement.

Social Science & Medicine. DOI: 10.1016/j.socscimed.2021.114099

Nicolai Fink Simonsen, Anne Sophie Oxholm (corresponding), Søren Rud Kristensen, Luigi Siciliani (2020): What explains differences in waiting times for health care across socioeconomic status?

Health Economics. DOI: 10.1002/hec.4163

Anne Sophie Oxholm, Dorte Gyrd-Hansen, Sibilla Di Guida, Kim Rose Olsen (2019): Taking Care of High-Need Patients in Capitation-Based Payment Schemes – An Experimental Investigation.

Applied Economics, DOI: 10.1080/00036846.2019.1610715

Sibilla Di Guida, Dorte Gyrd-Hansen, Anne Sophie Oxholm (2019): Testing the Myth of Fee-For-Service and Overprovision in Health Care. *Health Economics*. 28: 717-722. DOI: 10.1002/hec.3875

Anne Sophie Oxholm, Søren Rud Kristensen, Matt Sutton (2018): Uncertainty about the Effort-Performance Relationship in Threshold-Based Payment Schemes.

Journal of Health Economics, DOI: 10.1016/j.jhealeco.2018.09.003.
